

# LinkedIn Profile - FAQ

A complete LinkedIn profile can help you connect with opportunity by showcasing your unique professional story through experience, skills, and education. Use your profile to add a personal touch that a typical resume may not reflect. Members with a profile photo get more views than members without. You can control the visibility and reach of your profile.

Check out some of these frequently asked questions about profiles.

You can access your profile by clicking the *Me* icon at the top of the LinkedIn homepage and then *View profile*.

Generally, your profile is fully visible to all LinkedIn members who've signed in to LinkedIn.com or our apps. You can [control what appears on your profile](#) from the [Settings & Privacy](#) page.

You may prefer to change [who can see your profile photo](#) or limit the visibility of your profile information [outside of LinkedIn](#). [Customizing your public profile settings](#) is another way you can limit what information is displayed publicly.

You can edit your profile to showcase your experience and education or add recommendations and skills to highlight your expertise. [Add sections to your profile](#) and [update the introduction card](#) to create your own personal brand.

Learn more about [how to edit your profile](#).

There are differences between Basic (free) and Premium account versions of [Who's Viewed My Profile](#). You can [access the Who's Viewed My Profile feature](#) from your profile page, or by clicking *Who's viewed my profile* beneath your profile photo on the left rail of your LinkedIn homepage. Learn more about [viewer trends and insights](#) for this feature.

Your public profile appears when people search for you using a public search engine like Google, Yahoo!, Bing, etc. as well as on other third party applications and platforms, subject to your [privacy settings](#). You can change your public profile to turn on or off the sections you want visible on public search engines.

When you edit your profile, not all sections are visible automatically on your public profile. To customize which sections are visible, you must first go to your Public Profile page.

1. Click the *Me* icon at the top of your LinkedIn homepage.
2. Click *View profile*.
3. On your profile page, click *Edit your public profile* in the right rail.
4. Under the section *Customize Your Public Profile* in the right rail, select or unselect the public profile sections you'd like to hide and unhide.

To [change the text displayed on your public profile](#), you first must edit your profile from the Profile page.

1. Click the *Me* icon at the top of your LinkedIn homepage.
2. Click *View profile*.
3. Make any edits to the sections you'd like to change.

Learn more about [editing your profile](#) or check out more information specifically about your [public profile](#).

Learn more about your [LinkedIn profile](#) and [public profile](#).